



# LINNAN LIN

## MEDIA & CONTENT CREATOR

Creative, motivated, and energetic worker with a diverse set of work experience and achievements in the arts and media. Enthusiastic leader with strong organizational and prioritization abilities. Eager and diligent learner, clear communicator, and a “third culture” citizen.

## EDUCATION

### **MOUNT HOLYOKE COLLEGE (South Hadley, MA)**

2013 - 2017 | Bachelor of Arts: Film Studies & Music  
Cumulative GPA: 3.66 / 4.0 Cum Laude

## ACHIEVEMENTS

- Best Film Essay Adaptation: 5C Film Festival '17 “HOW TO BECOME IMAGE SPAM”
- Photographed GT Series for BMW China
- Three Honorable Mentions: Metro Area Art Festivals
- Spearheaded strategic planning for Femme Fatale DC's 6th location. This included leading meetings, setting agendas, establishing methods for project management, as well as co-creating a branding strategy.
- Helped lead grassroots radical healing arts event for QTBIPOC community in Washington D.C. in June of 2020.

## SKILLS

- Videography
- Photography
- Editing (Premiere, Photoshop, Lightroom)
- Story boarding
- Conceptual Design
- Foundational Graphic Design (Illustrator)
- Management & Programming (Asana & Membee)
- Critical Thinking & Writing
- Languages: English, Mandarin, Spanish
- Jazz vocalist & Performer

## EXPERIENCE

### 2020- PRESENT **CO-FOUNDER & MARKETING MANAGER** JICARA ANCESTRAL REMEDIES™

- Head social media campaigns
- Manage marketing strategies
- Produce marketing graphics
- Take product photography
- Design website development
- Responsible for outreach
- Co-organize open market

### 2017- PRESENT **FREELANCE FILMMAKER & PHOTOGRAPHER** RED SPRUCE PRODUCTIONS

- Produce all aspects of video production (e.g. videography, sound, editing)
- Head creative conceptualization
- Offer professional photography (portrait, product, event, etc.)
- Edit editorial photos for clients
- Develop and maintain organizational schedules
- Provide punctual product delivery
- Specialize in telling story from multi-cultural lens

### 2018- 2019 **MEMBERSHIP & PROGRAMMING COORDINATOR** WOMEN IN FILM & VIDEO (WIFV DC)

- Managed database and needs of over 1000 organization members
- Headed social media campaigns
- Programmed weekly member events
- Maintained community listserv
- Developed and designed graphics
- Spearheaded local efforts to diversify member base and increase inclusivity